

Graphic Designer

About Us

Friends of the Israel Defense Forces (FIDF) is a humanitarian nonprofit that provides life-changing support for the courageous young men and women of the Israel Defense Forces (IDF). We transform their lives through empowering educational, financial, well-being, and cultural initiatives as they protect the State of Israel and her people. Inspired by them, we strive to champion a culture of courage worldwide, ensuring a secure and thriving Israel today and forever.

Our community of supporters and staff are passionate, courageous, impactful. Our work is driven by core value that transcend gender, age, political leanings, nationality, and religion. Our vital mission and breath of programs resonate with a diverse array of supporters – all are welcome!

About You

You have a broad range of graphic design skills, solid technical aptitude, and an eagerness to contribute and grow. You have a can-do attitude, a customer-service approach, and enjoy working collaboratively.

About the Role

The Graphic Designer is an integral part of the organization's Marketing Team, reporting to the Creative Director. The position helps to maintain the organization's visual brand identity, responsible for executing graphic design work related to events, fundraising initiatives, digital campaigns, collateral and donor stewardship and gratitude materials, and more. The ideal candidate will possess unbridled creativity, energy and enthusiasm for our cause.

Essential Job Duties:

- Develop concepts and execute designs that effectively communicate programs and initiatives and inspire action, while always supporting and strengthening the organization's brand
- Collaborate with and support FIDF's Marketing Managers on high-level design projects intended for top donors and prospective donors, working in conjunction with other departments and regional offices.
- Deliver innovative, thoughtful, creative, and sophisticated layouts and designs for both print and digital that represents the organization's brand
- Design various pieces of collateral, including but not limited to brochures, reports, recognition plaques, gifts, video screens, photo albums, and other creative pieces, in collaboration with the National Creative Director
- Occasionally touch up photos
- A comfort level creating infographics, charts, and other visual ways to present information
- Update work upon request
- Thoroughly grasp and execute the organization's brand style
- Stay on the pulse of design trends; regularly evolve and innovate FIDF's designs
- Ensure projects are completed with high quality and on schedule
- Collect and organize all design files and content, cataloguing work in a user-friendly manner
- Manage the print and production process with outside vendors staying within budget

- Other projects as assigned

Educational Requirements:

- Bachelor's degree or equivalent combination of graphic design and art education.

Skills and/or Experience Required:

- A minimum of 3 years of proven experience in and knowledge of print and digital design
- Expertise in InDesign, Photoshop, Illustrator, XD and the entire Adobe Creative Suite, with a working knowledge of Adobe After Effects and Premiere
- Animation skills
- Impeccable attention to detail and organizational skills
- Responsive communication and interpersonal skills
- Flexibility to respond to feedback
- Ability to work independently as well as collaboratively with a variety of departments
- Excellent time management skills; ability to work in a high-pressure environment with competing deadlines and demands from cross-departmental stakeholders; ability to work on tight deadlines as well as long-lead projects
- Highly self-motivated
- Video editing a plus
- Familiarity with Israel and or the IDF is a plus

Benefits

FIDF offers comprehensive benefits including medical, dental, vision, early dismissal for Shabbat, 403(b) with employer matching, life insurance, disability insurance, FSA, Jewish and Federal paid holidays, sick leave and paid maternity/paternity leave.

Compensation:

This is a nonexempt position and the compensation is \$24.04 - \$28.85 per hour.

How to Apply

Please send your cover letter and resume to hr@fidf.org

FIDF is an equal employment opportunity employer that is committed to equity, diversity, and inclusion in the workplace. We prohibit discrimination and harassment of any kind based on race, color, sex, religion, sexual orientation, national origin, disability, genetic information, pregnancy, or any other protected characteristic as outlined by federal, state or local laws.