

Regional Marketing & Communications Associate

About Us

Friends of the Israel Defense Forces (FIDF) is a fundraising organization transforming the lives of the men and women of the IDF - Israel's future leaders and society builders. We are fast-paced, big-thinking, and performance-driven, and attract the brightest and most passionate who are professionally driven, personally motivated, and eager to make an impact. Whether energized by making a difference in the lives of Israel's soldiers, wounded veterans, and bereaved families, or by providing hope and life-changing support to a population of diverse ethnicities, religions, and socioeconomic backgrounds, FIDF is for you!

Our community of supporters and staff are passionate, courageous, impactful. Our work is driven by core value that transcend gender, age, political leanings, nationality, and religion. Our vital mission and breath of programs resonate with a diverse array of supporters – all are welcome!

Our workplace is vibrant and dynamic, encouraging bold creativity, ingenuity, and vision. We're searching for new talent to contribute to our mission and team.

About You

You have a broad range of interests, solid technical aptitude, and an eagerness to contribute and grow. You have a can-do attitude, a customer-service approach, and enjoy working collaboratively.

About the Role

The Regional Marketing & Communications Associate is responsible for executing marketing and communications needs for the FIDF chapters across the country. Assigned to a region, you will work under the guidance of the National Marketing team at FIDF headquarters to execute the marketing and communication needs for your region. This position offers training and exposure to a range of aspects of marketing including communications, event-promotion, and social media in a fast-paced and exciting environment. Hybrid in-person/remote work is available.

Essential Job Duties

- Serve as the primary point person for marketing and communications needs for FIDF chapters within designated geographic region.
- Undergo training with the National Marketing team to execute local marketing needs using templates including mass email communications, event invitations, flyers, ads, newsletters, slideshow presentations, donor gratitude albums, and event webpages.
- Customize content and design using provided templates, or work with National Marketing to request original content and designs.

- Fill out national marketing request forms/creative briefs together with chapter directors.
- Coordinate initiatives between the National Marketing team – copywriters, designers and strategists – and the local chapters to execute local marketing projects.
- Input projects into project management system, track progress, timelines, and deadlines, and traffic work through a workflow process
- Liaise with outside vendors on printing and production
- Develop close working relationships with FIDF directors across the region.
- Report back on results on communication campaigns.
- Learn our repertoire of videos and materials and make recommendations to chapters.
- Perform other duties as requested.

Educational Requirements

- Bachelor's degree or an equivalent combination of education and experience may be considered in lieu of a degree.

Skills and/or Experience Required

- 1-2 years of professional experience in non-profits, marketing, or communications
- Ability to manage multiple projects simultaneously
- Highly organized, detailed-oriented, and self-motivated
- Ability to work independently while also collaborating with a team
- Energetic, creative, highly collaborative, strong work ethic
- Highly pleasant demeanor and interpersonal skills
- Exemplary written and verbal communication skills
- Computer skills: Microsoft Office, Excel, Outlook, Planner, experience with mass email communication systems such as Mail Chimp or Constant Contact, basic design skills in Adobe Suite are helpful but not required. Knowledge of CRM systems and donor databases helpful but not required.

Benefits and Compensation

- Medical, Dental, Vision, Early dismissal for Shabbat, 403b with employer matching, Life Insurance, Disability Insurance, FSA, Jewish and Federal paid holidays, sick days and vacation
- Compensation is commensurate with experience. The range is \$50,000 - \$60,000.

How to apply

Please send your cover letter and resume to hr@fidf.org