

## YOUNG LEADERSHIP CAMPAIGN ASSOCIATE

Friends of the Israel Defense Forces (FIDF) is a fundraising organization transforming the lives of the men and women of the IDF - Israel's future leaders and society builders. We are fast-paced, big-thinking, and performance-driven, and attract the brightest and most passionate who are professionally driven, personally motivated, and eager to make an impact. Whether energized by making a difference in the lives of Israel's soldiers, wounded veterans, and bereaved families, or by providing hope and life-changing support to a population of diverse ethnicities, religions, and socioeconomic backgrounds, FIDF is for you!

### POSITION SUMMARY:

FIDF is currently seeking a full-time Young Leadership Campaign Associate, who will report to the National Young Leadership Director and will be a member of the dynamic, professional, and fast-paced National Young Leadership team. The National Young Leadership Campaign is a newly established campaign focused on developing and implementing an organization-wide strategy to engage and fundraise within a key demographic group of young professionals, ages 21-40, with a focus on building a lay leadership talent pipeline.

The focus of this job is making connections with people, motivating, and inspiring them to achieve fundraising results. Poise and an engaging, empathetic communication style based on natural warmth and enthusiasm is the key to achieving the goals of this job.

This role has variety of tasks and is dynamic and changing; and requires regularly meeting and proactively establishing relationships with existing and new Young Leaders. The ability to understand, quickly react and motivate others to adapt is a critical key to success.

### KEY RESPONSIBILITIES:

- Steward new and existing Young Leadership donors to retain and grow
- Create and manage peer-to-peer fundraising campaigns
- Create and manage pipeline reports to support chapter growth
- Assist in coordinating logistics and executing all local events including local chapter committee meetings, parlor meetings, Shabbat dinners, large-scale parties, etc.
- Manage local YL communications and related tasks including, but not limited to; responding to requests for information from donors and executing chapter e-blasts/newsletters
- Curate and maintain local social media campaigns in collaboration with the National media team
- Provide timely and accurate reporting to Chapter Director and local Board members
- Effectively utilize the CRM platform in support of donor relationship management
- On occasion, assist with the local chapter events and campaigns
  
- **Board Governance**
  - Work with local Board members and serve as a resource to those who engage in prospect/donor cultivation, solicitation, and stewardship

It is important for the Campaign Associate to have a sincere and genuine interest in the importance of FIDF's mission of supporting soldiers, families, and veterans of the Israel Defense Forces.

#### KEY PERFORMANCE INDICATOR:

- Develop and maintain 120 donor relationships
- Chapter data integrity to support decision making and prospect management
- Manage a local expense, as part of the National YL initiative

#### JOB CHARACTERISTICS:

- Sense of urgency for goal achievement and managing varied activities
- Results focus, innovative and creative problem solving
- Relationship building focused on achieving results
- Engage commitment of others
- Confident, enthusiastic, persuasive influencer, stimulates others to action
- Accountability for results

#### QUALIFICATIONS:

- Bachelor's Degree from an accredited college/university
- Minimum 1-3 years of fundraising, events, and/or community building experience
- Understanding of local Jewish community
- Excellent written, oral, and communication skills
- Knowledge of Microsoft Office 365 applications required and experience using CRM tools, with Raisers Edge experience preferred
- Ability to travel locally required. Occasional evening and working on Sundays required

#### BENEFITS AND COMPENSATION:

- Medical, Dental, Vision, Early dismissal for Shabbat, 403b with employer matching, Life Insurance, Disability Insurance, FSA, Jewish and Federal paid holidays, sick days and vacation
- Compensation is commensurate with experience. The range is \$55,000 - \$65,000.

#### HOW TO APPLY:

Please send your cover letter and resume to [hr@fidf.org](mailto:hr@fidf.org)