

Marketing Intern – Summer 2019

Friends of the Israel Defense Forces (FIDF) was established in 1981 by a group of Holocaust survivors to provide for the wellbeing of the men and women who serve in the Israel Defense Forces (IDF) as well as the families of fallen soldiers. The Israeli Government is responsible for training the IDF and providing them with the necessary tools for their service. FIDF is committed to providing these soldiers with love, support, and care in an effort to ease the burden they carry on behalf of the Jewish community worldwide.

FIDF is a vibrant and dynamic organization that connects Jews and non-Jews to the State of Israel through the support of the Israeli Soldiers. The Marketing Intern will be an integral part of the Marketing Team, supporting the staff with ongoing project including but not limited to:

Tasks:

- Content – sorting through event stories
- Supporting writing and editing projects
- Creating a database of videos and other marketing assets
- Coordinating events and vendors
- Working with the PR team on media coverage opportunities
- Supporting the creation and distribution of digital photo albums

Position Requirements:

- College student with strong affinity to Israel and the IDF
- Ability to work from the FIDF headquarters office in Manhattan
- Strong communication skills – oral and written
- Strong organizational skills, attention to detail
- Ability to work independently as well as in a team environment
- Proficiency in Hebrew a plus
- Photoshop experience a plus

Please note, this is an unpaid internship, providing college credit.

Please send cover letter and resume with Marketing Intern in the subject line to hr@fidf.org